



Lamberti

ceramics



The CORE of Value

Concentrating what matters.

Creating what matters.

CORE is more than a product concept. It is a way of designing value through concentrated chemistry, closer collaboration and smarter manufacturing.

We believe that chemistry creates value only when it makes complexity simpler.

When every formulation delivers more.

When every process wastes less.

When expertise becomes practical.

When collaboration becomes closer.

When innovation creates measurable impact.

This is how we design value.

Smart Chemistry. Concentrated Value.

CORE



CONCENTRATE

More performance.
Less volume.



10X
TIMES
CONCENTRATED
PRODUCT



OPTIMIZE

Closer production.
Smarter supply.



90%
LESS STOCK
LESS TRANSPORT
LESS HANDLING



REDUCE

Less complexity.
Lower impact.



LESS
PRODUCT
STORAGE SPACE
CO₂



ENABLE

Closer collaboration.
Greater value.



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WORLDWIDE
TECHNICAL &
INDUSTRIAL HUB

GRITMED SC

Liquid Medium for ceramic grits application



TECHNICAL SNAPSHOT

20–40%
ACTIVE MATTER

1–4%
TYPICAL DOSAGE

READY-TO-USE
DOSAGE LIKE STANDARD
LIQUID MEDIUM FOR GRITS

WHAT YOU SAVE

90%

LESS STOCK
LESS TRANSPORT
LESS HANDLING

WHAT MAKES IT DIFFERENT

SUPER-CONCENTRATED FORMULATION
COMPARABLE DOSAGE, EASIER AND
FASTER SOLUBILITY COMPARED TO
POWDER FORMULATION

WHAT YOU KEEP

VERY LONG SHELF-LIFE
RELIABLE PERFORMANCE OVER TIME
LONG-TERM SUSPENSION STABILITY

TIXOLAM SC

Liquid Rheological Additive for sanitary ware glazes



TECHNICAL SNAPSHOT

30-40%
ACTIVE MATTER

0.7-1.4%
TYPICAL DOSAGE

READY-TO-USE
NO PRE-GEL REQUIRED

WHAT YOU SAVE

90%

PREPARATION TIME
HANDLING
COMPLEXITY

WHAT MAKES IT DIFFERENT

DIRECT DOSING
NO DISSOLUTION
NO PREGEL

WHAT YOU KEEP

VERY LONG SHELF-LIFE
RELIABLE PERFORMANCE OVER TIME
SAME RHEOLOGY AND SIMILAR DOSAGE
OF THE POWDER VERSION



C CONCENTRATE

● OPTIMIZE

R REDUCE

≡ ENABLE

